

TKA'S ETERNAL LIFE SOCIETY: BALL HOCKEY
TOURNAMENT 2016 - SPONSORSHIP

FOR THE LOVE OF THE GAME !



TKA'S
ETERNAL LIFE
SOCIETY



PRESENTS THE

2016 **BALL
HOCKEY**
TOURNAMENT



UNWIN PARK - 13313 Ave, Surrey BC



9AM - 4PM

SATURDAY, AUGUST 13TH
SUNDAY, AUGUST 14TH

18+ to play

*Register @
tkaeternallife.org*

*Prizes
for winning teams*



#TKATOURNEY2016

Are you ready TO PLAY?

TKA'S ETERNAL LIFE SOCIETY

Tka's Eternal Life Society is an annual fundraising event that began in 2014. The society was founded in celebration of Taranveer (Tka) Dhillon's life. Tka will always be remembered as a sports enthusiast, he had the greatest passion of supporting children and teens in being the best that they can be.

This year, Tka's Eternal Life Society will be hosting the third annual Ball Hockey Tournament. The Tournament will take place at Unwin Park in Surrey, British Columbia over the course of two days, the 13th and 14th of August.

The expected attendance at the tournament is over 500 attendees including participants, supporters, volunteers and vendors. Raised to date, \$23,000 with over 500 attendees.



Tka enjoying himself at the BC Lions Football Game

MEET THE FOUNDER: Manpreet Dhillon

Tka's passionate and loving sister



Manpreet Dhillon, MA, CHR, Success Coach

Manpreet was devastated after the sudden loss of her close brother, Taranveer Dhillon. As a compassionate and open-hearted individual, Manpreet knew it was her duty to carry on her brother's passion as both a sports enthusiast and a charitable man.

Manpreet Dhillon is the founder/principal of Manpreet Dhillon Consulting Group - a boutique consulting firm focussing on organizations interested in diversity, Human Resources/Marketing Consulting and Leadership training and facilitation; Personal and Business Coaching for pancultural individuals and as well as the co-founder of Be Your Own Best Friend.

CASE FOR INVOLVEMENT - Support male empowerment and healthy upbringings

This annual tournament is a community engaged event that focuses on igniting the movement for empowerment of men through sports and workshops.

We believe that this event gives both male and females the opportunity to participate in a community active event raising funds for an important cause.

Funds donated will be used to empower and encourage young males through sports and workshops. The chosen organizations present on the days of the tournaments will be chosen to be in a draw. All funds raised will be donated to the chosen reputable organization on the second day of the tournament.

SPONSORSHIP OPPORTUNITIES



MAJOR - Presenting Sponsor - \$10,000 (Max.1)

- Title Sponsor
- Speaking Opportunity
- Major Logo Presence: 50% increase over JR.A
- Major Brand Recognition on all Event Collateral and Social Media Platforms
- On-site Activation



JR. A - \$5,000 (Max.2)

- Speaking Opportunity
- 50% increase in Logo Presence over JR.B
- Brand Recognition: Posters, Stage Mentions and Social Media Platforms, Program
- On-site Activation



JR. B - \$2,500 (Max.4)

- Logo Recognition on Posters and Social Media Platforms
- Brand Recognition on: Posters, Stage Mentions, Social Media Platforms, Program
- On-site Activation



MIDGET - 1,000 (Max.6)

- Logo Recognition on Program and Social Media
- Stage Mentions
- On-site Activation



PEEWEE - Community Partners - \$500.00

- Name Recognition: Program, Social Media Platforms and Website



INITIATION - Day of Supporters - \$100.00

- 6x6 Booth at the Fundraising Event
- Organization participates in the donation draw. All funds raised will be donated to the chosen charity.

Yes, I WILL JOIN THE movement!

| | |
|-----------------------|--|
| Name: | |
| Title: | |
| Company/Organization: | |
| Mailing Address: | |
| City/Province: | |
| Postal Code: | |
| Telephone: | |
| Email: | |

Please select one of the following packages:

| | |
|---------------------------------------|--|
| Major - Presenting Sponsor - \$10,000 | |
| JR. A - \$5,000 | |
| JR. B - \$2,500 | |
| MIDGET - \$1,000 | |
| PEEWEE - \$500.00 | |
| INITIATION - \$100.00 | |

| | |
|-----------------------------------|--|
| Date: | |
| Donor Authorization Signature: | |

Please make the cheque payable to: **Tka's Eternal Life Society**

Thank you.

We look forward to igniting the movement for male empowerment with you!